

Avv. Marco Bona



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Marco Bona, co-founder partner of **MB.O (Bona Oliva e Associati) law firm** (www.mbolaw.it) and member of the Law Society of Turin, is a personal injury specialist, internationally respected as a legal writer and lawyer expert in personal injury litigation, cross-border accidents and European tort/consumer law.

Marco is also an academic. Ph.D. in Comparative Private Law at Trento University. Formerly Professor at Milan Bocconi University, Castellanza University, Novara University and Ph.D. Law School at Turin University. He now teaches at the *Scuola Forense* (School of Law) instituted by Turin Law Society and Turin Law Faculty.

He has been elected as a Member of the Council of the Turin Law Society for the periods 2019-2022 and 2022-2025. Member of **PEOPIL**, the **American Association for Justice** and **APIL** (UK).

Marco and his firm have successfully represented many hundreds of Italian and foreign clients with illness or injury claims arising in Italy and abroad. His team has recovered damages for individuals and families involved in all sort of accidents: road traffic accidents, damages occurred during sports and leisure activities, outbreaks of illness (salmonella and Legionnaire diseases), medical negligence cases, accidents at workplaces, asbestos claims, product liability, damages caused by vaccinations, tripping and slipping cases, food poisoning. Among his work highlights Marco represented/is representing victims in major accidents in Italy and abroad including plane crashes (Air France 447 Rio de Janeiro-Paris), railways disasters (Viareggio, Val Venosta), maritime accidents (Al Salam Boccaccio '98, Costa Concordia, Norman Atlantic), major casualties in factories (Turin ThyssenKrupp factory fire; Baldia textile factory fire, Pakistan; collapse of Rana Plaza factory in Bangladesh), mass panic cases (Turin stampede on 3th June 2017), terrorist attacks (Bardo Museum, Tunis). He was involved in the group actions issues before U.S. courts by Italian haemophiliacs contaminated by blood products and is now member of a group of lawyers representing Italian consumer in Germany in a representative action against VW in the diesel-gate scandal.

In 2020 he secured a landmark legal decision from the Court of Justice of the European Union regarding state compensation to victims of violent intentional crimes according to the Directive 2004/80/EC (case C-129/19).

In 2020 Marco secured another important decision from the CJEU regarding the State immunity of a classification and certification Italian company in the Al Salam Boccaccio '98 (case C-641/18).

He is author of more than 250 publications on Italian, European & Comparative Tort Law, Personal Injury Compensation, Road Traffic Accidents, Medical Negligence, Sport Law, European Law, Class Action, Employment Law, Mediation.

Chair of the Tort Reform & Access to Justice Group of PEOPIIL (Pan European Organisation of Personal Injury Lawyers). This group has recently produced the *Peopil position paper on the revision of the product liability directive and the proposal for the ai liability directive*

Author and co-editor of PEOPIIL books *Personal Injury Compensation in Europe* (Kluwer, Deventer, 2003) and *Fatal Accidents and Compensation of Secondary Victims in Europe* (XPL, London, 2005). He has been awarded the PEOPIIL Personal Injury Lawyer of the Year Award 2016, 2017 and 2023.

Marco took part, invited as an expert by the *Committee on Legal Affairs* of the European Parliament, to the EC Commission's session of 30 May 2006 on the proposal «*Limitation periods in cross-border disputes involving injuries and fatal accidents*» and the EC Commission's *Public Hearing on Road Traffic Accidents* (19 March 2007).

Together with Dr Jenny Papettas (Birmingham University, UK) he is the author of the recent study «*EU Harmonisation of Limitation Periods for Claims Arising out of Cross-Border Road Traffic Accidents*» (July 2016), requested by the European Added Value Unit of the Directorate for Impact Assessment and European Added Value, within the Directorate General for Parliamentary Research Services (DG EPRS) of the General Secretariat of the European Parliament ([http://www.europarl.europa.eu/RegData/etudes/STUD/2016/581386/EPRS_STU\(2016\)581386_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2016/581386/EPRS_STU(2016)581386_EN.pdf)).

Together with barrister Philip Mead, Marco contributed to the drafting of the paper in response to the European Commission's White Paper on Artificial Intelligence and the Report on the safety and liability implications of Artificial Intelligence (AI), the Internet of Things and robotics (hereinafter the Report), respectively COM(2020) 65 final and COM(2020) 64 final. Marco represented PEOPIIL in the meeting held on 9th of October 2020 of AI Alliance Assembly constituted by the European Commission.

Witness expert on Italian law in the following UK judicial proceedings: *Hyde v Sara Assicurazioni* [2014] EWHC 2881 (QB, His Honour Judge Moloney QC) 28–29 July 2014; *Emma Moore v Hotelplan Ltd* (Inghams Travel) [2010] EWHC 276 (Ch) 3 August 2011.

Marco and his firm are members and co-founders of **LegalAbroad** (www.legalabroad.com), a transnational network of European law firms specializing in cross-border personal injury litigation and designed to facilitate legal services in several European countries, including France, Greece, Italy and Spain (evidence collection, participation in local investigations, legal representation in proceedings, legal advice on domestic laws as well as E.U., ECHR and private international law, delivery of expert reports and affidavits to produce in courts, etc.). He is also a co-founder and member of the Board of **Global Justice Network** (www.globaljusticenetwork.com).